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ProductLife Group acquires Australia's Commercial Eyes, expanding footprint in APAC region

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To expand geographic presence and offerings to global markets



France-based ProductLife Group (PLG), the specialised global provider of regulatory, scientific, surveillance, quality and digital transformation consulting services for the life sciences industries, has announced the acquisition of Commercial Eyes , Australia 's leading pharmaceutical and medical device marketing company, specialising in regulatory affairs, pharmacovigilance, medical information, quality assurance, market access, market research and patient programmes.

This partnership opens up numerous synergistic opportunities for both organisations and their customers. ProductLife Group's global presence and experience, combined with Commercial Eyes' regional knowledge and capabilities, will enable ProductLife Group to offer enhanced services and solutions to its clients.

The expanded portfolio of offerings will enable clients to navigate complex frameworks with confidence, ensuring successful market and patient access to new healthcare solutions in full compliance with regulatory requirements and in line with payer expectations.

Andrew Carter, Founder and CEO of Commercial Eyes, said, "This will create important professional development opportunities for our team members and allow us to better support our clients with global coverage of end-to-end life sciences consulting services."