

## Merck establishes first digital hub in Singapore

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### A global digital hub enhancing data platforms for customers in the US, Europe, and Asia Pacific



Science and technology company Merck has announced the opening of the Merck Digital Hub in Singapore, representing its first digital hub outside of the US and Europe.

Supported by the Singapore Economic Development Board (EDB), the Digital Hub aims to propel advancements within the healthcare and semiconductor industries. Singapore is recognised globally for driving innovation and digital excellence, particularly in key areas such as digital health, semiconductor technology, and artificial intelligence (AI).

The Merck Digital Hub brings in the expertise of Syntropy and Athinia, both of which enable secure data collaboration among participants in the healthcare and semiconductor industries. These platforms help data owners integrate and curate their data across their organisations, maintaining the high-quality standards required by both sectors.

Syntropy and Athinia have been built under the premise that high-quality data must be traceable to the source and governed appropriately to enable experts and scientists to uncover novel insights. The secure AI-enabled data flow can help unlock efficiencies while ensuring stakeholders maintain control of their intellectual property.

The new hub adds to Merck's existing Singapore footprint with around 500 employees in its three business sectors: Life Science, Healthcare, and Electronics.