Canadian healthcare startup Lydia AI expands reach in Korea

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Announces strategic partnerships with Hecto Data and Tobecon

Lydia AI, a leading Canadian health artificial intelligence (AI) company, has announced its strategic collaborations with Hecto Data and Tobecon Inc., two prominent technology companies in South Korea.

These partnerships aim to amplify the market potential of AI-enhanced solutions in the healthcare and insurance sectors.

Hecto Data and Lydia AI have partnered to establish an intelligent data ecosystem, fostering innovative applications that promote the concept of "health is wealth." This innovative collaboration is currently being piloted by Metlife Korea inside their 360Health application.

Simultaneously, Tobecon and Lydia AI have solidified their partnership to integrate AI capabilities into insurance software, elevating customer experiences through more intelligent and streamlined processes.

A Memorandum of Understanding (MoU) signing ceremony to announce the partnerships was hosted by the Asia Pacific Foundation of Canada during their business mission to Seoul. The ceremony was witnessed by Tamara Mawhinney, the Ambassador of Canada to the Republic of Korea.