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ASIA EDITION

Malaysia's UCSI Hospital to pioneer stem cell healthcare tourism

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Treasure Global's ZCITY App partners with Malaysia's leading healthcare group, UCSI Hospital



US-based Treasure Global (TGL), an innovative technology solutions provider, has signed a Memorandum of Understanding with Malaysia's UCSI Hospital to formalise a partnership in promoting the Malaysia Healthcare Tourism program.

ZCITY's enogy, a provider of health and wellness products available in the ZCITY app, will play a significant role in the spearheading of health tourism and stem cell therapies in the Indonesia, Hong Kong and Mainland China markets. This will be executed in partnership with UCSI Hospital.

TGL anticipates a substantial new revenue stream from Healthcare Tourism packages and commission earned on health screenings, exclusive sales, and the upselling of enogy healthcare products and added stem cell therapies offering that TGL will earn a commission on. TGL expects a projected 100% overall gross profit growth every month from this partnership.

This partnership will support additional revenue growth from new marketing and strategic alliances within the wellness tourism industry.