

## PolyU and Rohto join forces to establish Centre of Research Excellence for eye care in Hong Kong

17 October 2023 | News

### Early attention is crucial in the face of rising eye fatigue cases



The Hong Kong Polytechnic University (PolyU) has partnered with Rohto, an eye care brand under Mentholatum, to establish the PolyU-Rohto Centre of Research Excellence for Eye Care. The Centre's inauguration took place recently at the "Leading Research in Eye Fatigue, Empowering the Joy of Seeing" launch ceremony held in Hong Kong. During the event, PolyU and Rohto also jointly released the "Promoting Healthy Vision and Prioritising Standardised Diagnosis of Eye Fatigue" advocacy paper, which aims to enhance eye health within the broader community.

This advocacy, centred around the "Know-Diagnose-Explore-Engage" framework, aims to enhance public awareness of eye fatigue. Its objectives are to establish and promote globally unified diagnostic standards and develop a multi-level diagnosis system. It also seeks to explore new prevention methods and treatment approaches.

Moving forward, the Centre will gather teams of ophthalmic experts to conduct research and testing in multiple locations and establish collaborative networks with various regions to develop eye health and care technologies, aiming to provide comprehensive medical and care solutions for eye fatigue.