

## **EDAN instruments strengthens APAC business landscape with Thailand office launch**

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**With primary focus on fortifying EDAN's connections within the local market**

EDAN Instruments, a China-based healthcare company and medical device manufacturer, has marked the official inauguration of its freshly established Bangkok branch, Edan Medical (Thailand) Co., Ltd. Functioning as the central operational hub for EDAN across the Asia-Pacific (APAC) region, this office is poised to deliver comprehensive assistance to clients and end-users, placing particular significance on the Southeast Asian region.

Situated within the Wattana district, a prominent business hub in Bangkok, the office is strategically positioned. Envisioned as both an after-sales centre, a dedicated training hub and also a showcase for EDAN's innovations in Southeast Asia, its primary focus is on fortifying EDAN's connections within the local market.

Over twenty years, EDAN has cultivated a robust presence within the Asia Pacific market. The company's comprehensive product installation across diverse public hospitals and private facilities, such as Chulalongkorn Hospital, Sunpasitthiprasong Hospital, Trang Hospital, Siriraj Hospital and Bangkok Dusit Medical Services (BDMS), Thailand's largest private medical group, reflects the widespread recognition its products have garnered.

EDAN's collaboration with Maharat Nakhon Ratchasima Hospital, the largest public hospital under the Ministry of Health, on an unprecedented patient monitoring initiative marks a milestone in Thailand's healthcare sector, highlighting the local support capabilities our Thailand office brings. Given these accomplishments, it is apparent that EDAN is well poised to propel its involvement in the region to new horizons.