

## BioStorage to expand in Asia Pacific

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**Singapore:** BioStorage Technologies, a global provider of comprehensive sample management solutions for the bioscience industry, including storage, cold chain logistics and virtual sample intelligence, is expanding its services to the Asia Pacific region. This expansion includes the appointment of Mr Jason Huang as general manager of Asia Pacific.

Headquartered in Singapore and operating in China as a wholly owned foreign enterprise, BioStorage Technologies Asia Pacific will provide technical consulting in addition to a wide breadth of comprehensive sample management capabilities. Mr Huang will be responsible for overseeing and managing the operations in Asia, identifying and developing new services and driving overall business development and services growth in the region.

"At BioStorage Technologies, we are excited to welcome Jason to our team as we continue to support our global client base by providing a comprehensive portfolio of services for complete sample asset management in the Asia Pacific region," said Mr Gregory Swanberg, chief executive officer, BioStorage Technologies. "His past experiences working in the industry as well as his knowledge of the unique challenges in expanding company footprints throughout the region will be a huge asset to our team."

Born and raised in Singapore, Mr Huang received a Bachelor of Arts degree in urban studies and economics from Brown University. He has worked in regulated environments in China, Singapore and other countries in the Asia Pacific region and with several companies where he managed and developed global strategic plans. Most recently, he was at Prima in

Singapore and was also a consultant with UMS Advisory in the US where he implemented a Total Cost of Ownership Program for multiple facilities within a top tier pharmaceutical research portfolio. Mr Huang has presented documented cost savings and solutions-based approaches to national audiences of research-based facilities professionals.

BioStorage Technologies stores and manages research samples from the world's largest biopharmaceutical companies and CROs. As a pioneer of Good Storage Practices (GSP), the company is committed to ensuring sample integrity throughout the complete sample life-cycle. Utilizing ISSS, the industry's most advanced virtual sample management and web-based tracking tool, BioStorage Technologies also provides a complete FDA-compliant audit trail annotated on every sample.