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Indian healthcare startup Pristyn Care goes international, commences operations in Bangladesh

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Pristyn Care plans to make a significant investment of Rs 100 crore in Bangladesh over the next two years



Pristyn Care, one of the largest elective surgery startups in India, is all set to revolutionise the healthcare landscape in Bangladesh with its state-of-the-art medical services. The company's entry into Bangladesh aims to bring equitable healthcare for all and introduce a new healthcare delivery model in the country.

Pristyn Care has set forth an ambitious plan to invest Rs 100 crore over the next two years, aiming to establish a strong foothold in Bangladesh's healthcare landscape.

As a part of this strategic expansion, the company is actively recruiting 200 skilled professionals across diverse departments to ensure the delivery of world-class healthcare services with the highest level of expertise.

During a successful pilot phase conducted over the past three months, Pristyn Care performed over 200 surgeries with exceptional outcomes. Buoyed by the resounding success of this pilot program, the company has made the confident decision to officially launch its comprehensive healthcare services in Bangladesh.

The comprehensive range of cutting-edge treatments to be introduced by Pristyn Care includes General Surgery, Cardiac Surgery, Orthopedic Surgeries, Urology, and Laparoscopy. Patients in Bangladesh will now have access to top-notch doctors and hospitals.

The company intends to launch its own Pristyn Patient Care Centres in Dhaka, with five state-of-the-art centres scheduled to be operational by March 2024. Furthermore, Pristyn Care will conduct training programmes for the hospital staff in its partner hospitals to ensure they are well-equipped with the latest surgical techniques, state-of-the-art medical equipment, and the highest standards of patient care.