

Surgery marketplace HD enters into partnership with Johnson & Johnson in Thailand

07 July 2023 | News

To enhance surgical skills of healthcare providers and widen patients' access to innovative surgical procedures

HD, the leading healthcare and surgery marketplace in Southeast Asia, has signed a collaboration agreement with Johnson & Johnson MedTech (Thailand). This collaboration aims to elevate the surgical skills of healthcare providers and surgeons operating on HD's HDmall and HDcare platforms in Thailand, and increase patients' access to high-tech and innovative surgical procedures. This will help to improve patient outcomes and quality of life, while also reducing the cost of healthcare services.

HD, which operates the HDmall platform in Thailand and Indonesia, previously announced a successful \$6 million funding round from a group of investors incl. Partech Partners, M Venture Partners, AC Ventures, iSeed, and Orvel Ventures. HD is also one of ten startups recently accepted into the Google for Startups Accelerator: Southeast Asia programme.

Last year, HD launched HDcare, its new innovative elective surgery product. HDcare works with healthcare providers – many already on the HDmall platform – to increase utilisation of hospitals' and clinics' operating room capacities. With low utilisation rates across private hospital infrastructure, this 'Airbnb for Surgeries' solution enables HD to reduce costs for both healthcare providers and patients while empowering surgeons to regain their independence.