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Singapore-based Excelpoint to accelerate commercialisation of world's first AI-powered Brainband to solve sleep pandemic

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Since the COVID-19 pandemic began, researchers around the world have documented a surge in sleep disorders which affect overall health, safety and quality of life



Earable Neuroscience US has announced a strategic partnership with Singapore-based Excelpoint Technology to accelerate the commercialisation of the world's first artificial intelligence (AI)-powered consumer wearable, FRENZ Brainband, which tracks and stimulates brain activities to enhance mental well-being through improvements in sleep, relaxation and focus.

FRENZ Brainband can precisely tracks vital data points in real-time, provides instant personalised feedback with cognitive behavioural therapy content via the integrated bone-conduction speakers, and leverages AI and machine learning algorithms to continuously evolve and provide meaningful insights to enhance mental well-being for individuals.

As part of the strategic partnership, Excelpoint will be the exclusive procurement partner for the electronics components used for the production of FRENZ Brainband. In addition, Excelpoint will provide favourable procurement terms to support Earable Neuroscience so as to accelerate the commercialisation phase of FRENZ Brainband.

At the same time, PlanetSpark, the entrepreneurial and strategic investment arm of Excelpoint, is currently exploring its options to make an investment in the startup Earable Neuroscience.

Image Caption- Tam Vu - CEO of Earable Neuroscience US (L), and Albert Phuay - Chairman of Excelpoint (R)