BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

China's Jinghao Medical joins hands with Fosun Trade to boost hearing aid industry globally

March 24, 2023 | News

To bring a comprehensive and rapid development to the distribution network of Jinghao Medical



China-based Jinghao Medical, an emerging and disruptive leading company in the filed of hearing aid solutions, has announced the signing of a cooperation agreement with Fosun Trade. The signing ceremony was held recently inThailand and the senior executives and representatives of both companies attended the meeting.

The cooperation agreement aims to leverage the expertise and excellent service of both companies to bring innovative and leading hearing solutions to customers worldwide. Under the agreement, both companies will cooperate on business development projects, commercialization, and marketing initiatives.

The cooperation is a major expansion for Fosun Trade and Jinghao's footprint in the global market. It is a significant milestone for both companies and highlights their dedication to advancing the hearing aid line and delivering innovative treatments to users.

There are intended to be exciting developments emerging from this collaboration along with positive impact on the hearing aid industry.