

Comprehensive DNA test launches in Indonesia as early preventive health solution

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Grand launch of DNAtest.id, a comprehensive DNA test in Indonesia

PT Henindo Technologies Citra Mulia (HENINDO) together with the startup PT Regene Artificial Inteligen (REGENE) have announced the launch of a comprehensive DNA TEST under the brand name of DNAtest.id.

The increased awareness of preventive healthcare has aroused a new habit in the society to implement a healthy lifestyle according to their genetics, such in the choice of food, diet pattern, early prevention from future potential of diseases or any type of sports in accordance to one's genetic predisposition.

DNAtest.id is a One-Stop-Solution DNA Screening for early preventive healthcare using the genetic testing. DNAtest.id covers the Nutrigenomic, Pharmacogenomic, Dermatology, early detection of allergy, immunity, cancer, cardiology, lungs, renal, digestion, liver and other diseases screening.

According to Yudi Ahmad Yudianto, Indonesian DNA Expert, "DNA test is an early risk detection on a disease, hence it is very important to be accessed by the public".

DNAtest.id as a domestic product is the most comprehensive genetic test in Indonesia's existing market. DNAtest.id, comprises of 3 main product such as DNA Screening, DNA Bloodline and DNA Private. DNA Screening is an accurate screening that unveil information in regards to one's genetic predisposition, consisting of 35 cancer traits, 13 hormone traits, and over 180 disease traits along with the nutritional needs with 34 traits including the risk of COVID-19 and its severity of illness from COVID-19 infection based on one's genetic predisposition. On the other hand, DNA Bloodline and DNA Private is a DNA testing covering paternity and ancestry recognition.