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Korea's Amorepacific inks beauty research agreement with Johns Hopkins University

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Contributing to a significant improvement in skin science



Amorepacific Corporation, a South Korean beauty and cosmetics conglomerate, has announced its successful execution of a corporate gift agreement with the Johns Hopkins Department of Dermatology. This marks the beginning of a strategic collaboration between Amorepacific and US-based Johns Hopkins University to support a new research programme, New Beauty Research Initiative (NBRI).

Since 2020, Amorepacific embarked on a successful collaboration with Johns Hopkins Department of Dermatology to conduct a clinical study on the "Evaluation of Epigenetic Changes Related to Skin Ageing." The gift agreement will support NBRI, the upcoming mid-to-long-term research programme, in fostering innovative research and advancements that add value to the health and beauty of consumers.

Under the corporate gift agreement, NBRI will work with Johns Hopkins' commitment to supporting science innovation, which covers a wide range of fields including fundamental studies and clinical research, to study new targets and mechanisms while also carrying out clinical bioactivity tests on original materials developed by Amorepacific.