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# GE launches real-time data sharing solution

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**Singapore:** GE Healthcare has launched Centricity 360, a GE PREDICTIVITY solution, that streamlines clinical collaboration among unaffiliated caregivers and patients to help reduce duplicate testing, avoid unnecessary patient transfers and lower diagnostic imaging distribution costs.

"In our digitally wired world, a 12-year-old can share images and information instantaneously, but your doctor lacks the tools to do the same," said Mr. Jan De Witte, president and CEO, GE Healthcare IT and Performance Solutions. "With Centricity 360, your doctor can liberate the information he or she needs to exchange patient data and images with your care team, who

in turn can make fast care decisions, regardless of location."

Centricity 360 is a professional online collaboration tool for clinicians. Through a suite of on-demand medical imaging applications, distributed care teams can collaborate on patient cases in near-real time. Because the applications and the collaboration tools are available through an enterprise-grade cloud services platform, there is no upfront investment required from clinical users, patients or integrated delivery networks.

"Connecting efficiently with our referral network and giving our clinicians easy access to data without having to send a CD is essential to achieving the best outcomes for patients," said Dave Roach, vice president of IT and chief information officer for Kadlec Health System in Washington State, a Centricity 360 collaboration partner. "We are excited to work with GE Healthcare to make significant advances in enhancing patient care."

Centricity 360 gives caregivers easy tools to exchange images and join private communities where they can engage in ongoing diagnosis and treatment discussions. Capable of running on any elastic cloud infrastructure, Centricity 360 is the first solution of its kind, supplying IT managers with virtually limitless storage and computing resources to process data.

"In critical care situations, speed is of the essence," said Mike Jackman, vice president and general manager, Specialty Solutions, GE Healthcare IT, "but that speed must be secure. Centricity 360 addresses patient privacy with strong encryption protocols for data at rest and in transit. Centricity 360 supports the interoperability and stringent security standards that are locally required in each region."