

## **ATTOPOLIS, a B2B International Medical Digital Platform pilot launched at the Welcome Networking Reception of Medical Fair Asia 2022**

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**ARQon (Asia Regulatory & Quality Consultancy) announced the pilot launched of its ATTOPOLIS platform, a B2B International Medical Digital Platform at the Medical Fair Asia's Welcome Networking Reception hosted by VibaZone in collaboration with ARQon. ATTOPOLIS will lead, connect and globalize MedTech Companies and Professionals in this all-in-one B2B digital ecosystem and business solution for MedTech industry.**



The platform allows sharing of latest global and local news and events for the MedTech industry. The AttoTrade and AttoService features provide Manufacturers and Service Providers to list their products and services in the platform free-of-charge while ATTOPOLIS will focus on value-adding services, advertisement, and the core competency supporting regulatory approval to facilitate companies on market entry.

Singapore has been known for its National Initiatives to promote fast and efficient transaction on all e-services with the Government. ATTOPOLIS is an aspirational vision for the industry from the founder, May Ng, to fulfil an unmet need following an extensive career in the MedTech industry, and as former medical device regulator in Singapore for the implementation of the medical device control framework and the online registration system.

Ms Ng shared during the networking event, 'ATTOPOLIS creates an ecosystem with variety of products and services, connecting a wide scope of stakeholders including MedTech professionals, manufacturers, distributors, service providers, healthcare providers and buyers. Start-ups and professional can post their needs and support the industry in the forum. With a vision set on the future, companies must go digital and project an online presence to expand business internationally or globally instead being limited to their originating country.'

The networking event was attended by clinicians, start-up companies, R&D Institutions, manufacturers, distributors and service providers both local and overseas. The panel discussion of Asia Medtech Challenges and Opportunities led by Muthu Singaraam from VibaZone at the Start-up Podium also with highlights from Steve Symes from Device Technologies (AU), Mohd Heerman bin Haminnuddin from Ideal Health Care (MY), Dr Krithpaka Boonfueng from National Innovation Agency (TH), Fredrik Nyberg from APAC Medtech Innovator (SG), Dr Mary Kan from A\*STAR (SG), May Ng from ATTOPOLIS@ARQon (SG) and Steven Ang from EyRIS (SG). Key topics discussed include challenges in meeting requirements of each market's Regulatory Authority, and the difficulties on fund raising for the start-up companies. It was emphasized there are many government incentives and opportunities to attract investments in these countries, and the power of network connections and support from incubators and accelerators can provide a myriad of benefits and advantages to start-ups.