

Thailand LAB INTERNATIONAL, Bio Asia Pacific, and FutureCHEM INTERNATIONAL are set to kick start this September!

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Flowing on the theme "The Integration of Technology and Innovation Platforms for Laboratory, Life Sciences and the Chemical Industry in the Asia Pacific Region," the three shows will be held from 14-16 September 2022, in Bangkok, Thailand.



VNU Asia Pacific, together with the Science and Technology Trade Association (STTA) and the Thailand Center of Excellence for Life Sciences (Public Organization) or TCELS, is organizing Thailand LAB INTERNATIONAL 2022.

The 12th International Trade Exhibition and Conference will host and showcase Analytical Laboratory & Technology, Biotechnology & Life Sciences, Chemical & Safety, as well as the 3rd Bio Asia Pacific event.

Thailand LAB INTERNATIONAL will showcase all analytical laboratory equipment and instruments covering the areas of analysis & testing, calibration & metrology, clinical & safety, research & diagnostic, and environmental development.

Bio Asia Pacific will focus on biotechnology, life sciences, and smart health services, including biopharmaceuticals, precision medicine, preventive health, and digital health.

While **FutureCHEM INTERNATIONAL** will focus on innovative solutions for the chemical industry, especially in the areas of petrochemicals, pharmaceuticals, cosmetics, and food & supplements.

The forums will offer a one-stop solution for our trade participants with laboratory, life sciences, and chemical-related needs. This collaborative platform will showcase a wide range of technologies, ranging from Labtech, Biotech, and Medtech to Digital Health, Precision Medicine, Biopharma, and Smart Health Services to Chemical Solutions.

The three shows will be held from **14-16 September 2022**, at Hall EH 102-104, BITEC, Bangkok, Thailand. Based on the theme "The Integration of Technology and Innovation Platforms for Laboratory, Life Sciences and the Chemical Industry in the Asia Pacific Region," the forum aims to create a strong, collaborative business platform and marketplace under one roof for laboratory, life sciences, biotechnology, and chemical industries.

More than 200+ leading companies from the related industries, both local and international, will exhibit on the show floor, presenting more than 500+ product brands.

The exhibition will witness the new product launches which will include demonstrations by professionals to bring the products to life and allow traders to make informed purchase decisions. The launch of new products and the validation of new applications and methods will be this year's key features to attract trade visitors.

The shows are expected to attract more than 10,000 potential buyers and trade visitors over the three show days. 60% of the exhibition space will represent laboratory technology, 30% will represent life sciences and biotechnology, and the remaining 10% the chemical industry.

Mr. Anucha Parnpichate, Senior Project Manager at VNU Asia Pacific notes, "Inviting potential buyers and decision-makers to the event is one of our main goals. We conduct the Hosted Buyer Program as we believe that it helps our exhibitors create more business opportunities, business networks, and connections, which can also generate more investment and cash flow to the country in the last quarter of the year. Moreover, we will provide a user-friendly Online Business Matching Service to pre-arrange appointments among exhibitors and trade buyers or trade visitors so they can meet on-site or online. The online business matching service will facilitate the process of making appointments with your target customers and buyers."

For more information, visit us at <u>www.thailandlab.com</u> or <u>www.bioasiapacific.com</u>, click here to pre-register now >> <u>https://www.smconvention.com/thailandlab?ref=TLAB342</u>, or call +6621116611