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Fujifilm unveils two new NURA health centres for cancer screening in India

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Further expanding health screening service business in emerging countries



Japanese firm Fujifilm Corporation has announced the opening of two new NURA health screening centres focusing on cancer and lifestyle diseases screening in India. The new NURA centers open in Gurugram on July 21, and in Mumbai in September

In February 2021, Fujifilm opened its first NURA health screening centre in Bengaluru, India to launch a health screening service business in emerging countries.

NURA utilizes Fujifilm's medical devices, capable of providing high-definition images, as well as medical IT systems based on AI technology that are designed to support doctors carry out screening and tests for cancer and lifestyle diseases.

With the addition of two sites in Gurugram and Mumbai, Fujifilm will offer screening for cancer and lifestyle diseases in a total of three NURA sites. The company will continue to establish new NURA sites to further expand its health screening service business in emerging countries.

Fujifilm’s health screening service business in India became recognized under the Supply Chain Resilience Projects in the Indo-Pacific region promoted by the Japanese Ministry of Economy, Trade and Industry, receiving high acclaim as an initiative that uses digital technology to contribute to solving social issues in emerging economies.