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Seegene launches world's first In-life PCR campaign in Vietnam

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Testing to begin with drivers in Ho Chi Minh, Hanoi and will later be expanded to other cities



Seegene Inc., South Korea's leading molecular diagnostics company, will work with test centre, LabHouse, to launch its *In-life PCR* campaign in Vietnam, for drivers of ride-hailing service Grab, starting August.

Seegene's *In-life PCR* campaign is a global initiative that seeks to encourage regular testing of respiratory viruses, including COVID-19, flu, and colds, to stay protected from infectious diseases. It aims to curb widespread transmission and ensure a smooth return to normalcy by targeting those at community-based facilities like schools and nursing homes, as well as individuals that are asymptomatic.

Seegene will provide its Allplex SARS-CoV-2/FluA/FluB/RSV Assay which can simultaneously detect COVID-19, flu A and B, and respiratory syncytial virus (RSV) to LabHouse. The company will also provide necessary PCR instruments and systems to address increased testing demand from the *In-life PCR* campaign. Seegene also plans to supply its fully automated PCR solution 'STARlet-AIOS' for convenient and high-throughput workflows.

LabHouse will collect clinical samples, perform the PCR test process, and provide the PCR results to Grab drivers in the Vietnamese cities of Ho Chi Minh and Hanoi. Drivers can get tested at LabHouse, or even have a technician visit them for sample collection at a time and location of preference. LabHouse is in talks with hospitals in other Vietnamese cities to expand the *In-life PCR* campaign.