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Indonesia strengthens chronic disease prevention in collaboration with Google Cloud

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Bio Farma collaborates with Google Cloud and Ã¢â?¬Ë?ConnectedLife with Fitbit' to empower healthier living and chronic disease prevention across Indonesia



Bio Farma, the parent company of Indonesia's pharmaceutical state-owned enterprises (SOEs), has announced that it is collaborating with Google Cloud, Fitbit, and ConnectedLife on a new digital health initiative called "Preventive Care Medwell," in support of the government's "Healthy Indonesia" blueprint and vision.

Under this initiative, the organizations have developed "ConnectedLife with Fitbit," a personalized wellness and population health virtual platform, the first of its kind locally, to empower Indonesians to take decisive steps toward healthier living and chronic disease prevention.

ConnectedLife with Fitbit is built on Google Cloud's open, scalable, and secure-by-design infrastructure and data services. The platform allows users to sync their health insights from the Fitbit application with the ConnectedLife web and mobile dashboard for a holistic view of how lifestyle factors like daily activity, nutrition, sleep, and stress levels impact their health and wellness.

Upon receiving user consent, ConnectedLife with Fitbit will analyze the user's data to return a dynamic "Wellness Score," along with personalized insights, recommendations, and gamified experiences that motivate the user to initiate meaningful and sustained behavioral change.