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Malaysia-based startup Naluri secures fresh funding for regional expansion

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The firm secured $7 million in pre-series B funding

Malaysian digital health service provider Naluri has secured a $7 million pre-series B funding round, led by Pruksa Group , Thailand's leading real estate development group whose business is also involved in digital health technology and healthcare operations through Vimut Hospitals.

Pruksa Group's investment is joined by Bertelsmann Investments from Germany and Striders Corporation from Japan and is supported by several returning investors, including M Venture Partners (MVP), Palm Drive Capital, and INP Capital.

The new funding is earmarked for Naluri's strategic expansion in Thailand and will further bolster the company's operations in Malaysia, Singapore, and Indonesia.

Naluri's industry-leading digital health service and healthcare cost-containment solution deploys technology to deliver integrated person-centred care to transform the lives of people at risk of, or managing, the most pervasive chronic and mental health conditions. Chronic health conditions, including type 2 diabetes, hypertension, obesity and hyperlipidemia are reaching endemic proportions in the region, reducing work capacity, life expectancy, and economic productivity.

The company, founded in 2017, pairs evidence-based interventions and human-led expertise with a digital platform (via the Naluri app) to deliver significant health outcomes at a lower cost to healthcare payors.