

Neurowyxr partners with Singapore National Employers Federation on brain capital education and consultancy services

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Neurowyxr will provide SNEF corporate members with training programs on various topics within the sphere of workplace brain health



Neurowyxr, the Singapore brain capital company with a vision to optimize employee brain health and performance, announced a strategic collaboration with the Singapore National Employer's Federation (SNEF) on brain capital education and consultancy services. A first in Singapore to focus on corporate brain health, the collaboration aims to empower SNEF members to grow their organisational brain capital for the benefit of their employees and organization.

Under the terms of the collaboration, Neurowyxr will provide SNEF corporate members with training programs on various topics within the sphere of workplace brain health, such as the Neuroscience of Leadership, and Brain Capital Ambassador training for managers. Neurowyxr will also work closely with SNEF on providing expert consultancy services to SNEF members to build a happy, resilient and innovative local workforce.

Stephen Yee, Deputy Executive Director of SNEF, commented, "Covid 19 has placed tremendous strain on Singapore companies and workers. We have seen how mental health issues can negatively affect employee performance. SNEF recognizes the importance of approaching brain health holistically, to cover both cognitive and mental health. We are excited to work in partnership with Neurowyxr to provide training and brain health expertise to employers. We want to help Singapore employers build long-term strategies to grow organizational brain capital so that they can innovate and thrive."