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Korea gears up for global stand in bio-health business

April 7, 2022 | News

The global event BIO KOREA, a Bio-Health convention with the theme "Beyond the Pandemic, into a Next Wave" to begin in May 2022 in Korea



Korea is setting its platform to kick start BIO KOREA, the biggest bio-health convention inAsia to uphold Korea's international standing in the healthcare industry and ensure the industry's sustainable growth. BIO KOREA 2022 will take place in COEX, Seoul from Wednesday, May 11 to Friday, May 13, 2022. The convention is organized under the theme "Beyond the Pandemic, into the Next Wave."

BIO KOREA forms part of the development of the nation's bio-health industry, is aiming to solidify Korea's position as a leading bio-health convention to take the lead in the global market. The programs are centered around businesses in the bio-health industry, for example, post-COVID, digital healthcare, and up-to-the-minute therapeutic technologies.

With the presence of some of the world's brightest minds, investors, executives, business experts, and researchers, BIO KOREA 2022 will offer important business and global partnership opportunities through business forums, exhibitions, conferences, and investment fairs.

Companies and institutions in the healthcare industry and many embassies set up national pavilions, to exhibit the latest healthcare technologies and products. Particularly noticeable is the Metaverse Zone, where future technologies will be demonstrated.

The event will also encourage potential business partnership opportunities and explore research cooperations. The forum might be enthralling for promising startups, clinical trial labs, pharmaceutical companies, and research institutions.

The investment fair might encourage pharmaceutical, bio, and healthcare companies to advance into global markets, where they will showcase their drug development pipelines, advanced technologies, visions, and strategies.