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Taiwan's Health2Sync partners with Novo Nordisk Pharma

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Novo Nordisk Pharma Ltd. partners with Health2Sync in Japan, bringing digital diabetes management to healthcare providers and patients



Health2Sync and Novo Nordisk Pharma Ltd. are partnering in Japan to support digital diabetes management and facilitate communication between diabetics and healthcare providers. Last December, the two companies agreed to support the localization and promotion of the "SyncHealth" App (known as Health2Sync outside of Japan) and web platform for patient management.

People living with diabetes require constant vigilance in making the right lifestyle choices and remembering to take their medications. Health2Sync bridges the lengthy gap between doctor visits by enabling frequent digital touch points between patients and healthcare providers. Through its behavioral AI engine, the App can provide hints and nudges concerning meals, exercise, and blood glucose management, delivered in a compelling and friendly way that encourages users to stay adherent to their treatment plans.

As part of the partnership, Novo Nordisk Pharma Ltd. will support the distribution and adoption of the SyncHealth App and healthcare provider platform in Japan. In the future, Novo Nordisk Pharma Ltd. aims to wirelessly connect its insulin delivery devices, enabling auto data recording of self-injected insulin. The SyncHealth App and the SyncHealth Platform are products developed for people living with diabetes, and H2 is solely responsible and liable for the products' usage. Also, when providing such products or services, H2 directly acquires user data (including personal information) after obtaining user's consent, and H2 is fully responsible and liable for preserving and processing such data.