BioSpectrum the business of Bio & Health Sciences ASIA EDITION

Snowflake launches enhanced Data Cloud platform for Healthcare, R&D, Life Sciences business

March 18, 2022 | News

The novel solution optimizesÃ?Â patient care delivery,Ã?Â clinical and operational decision making along with accelerating clinical research, time-to-market, and more



The global Data Cloud company Snowflake launched its Healthcare & Life Sciences Data Cloud to assist healthcare companies have a single, integrated, and cross-cloud data platform that eliminates technical and institutional data silos. This will enable organizations to securely centralize, integrate, and exchange critical and sensitive data at scale to enhance patient care and business results.

Snowflake is ensuring high levels of data security and governance, and its built-in capabilities and extended partner network better allow companies to meet compliance requirements and satisfy industry regulations. Snowflakes deliver agile, interoperable, and secure data solutions to organizations. Healthcare partners are unlocking the new data platform to deliver improved patient outcomes and care experiences, optimize care delivery, and enhance clinical and operational decision-making which intern helps in establishing an omnichannel engagement and accelerating time-to-market.

Snowflake's end-to-end technology and industry solutions connect the healthcare and life sciences ecosystem by the following applications.

- leverage the powerful platform capabilities of Snowflake to unlock access to data at scale for critical processes both within their organization and in collaboration with industry partners.
- Snowflake Data Marketplace enables timely access to 3rd party data sources via data sharing, enabling healthcare and life sciences organizations to securely exchange critical datasets in a timely manner, eliminating the need for traditional data sharing methods requiring data copying and movement
- Technology provides seamless integrations and out-of-the-box solutions so customers can attain deeper insights and realize the full power and ease of use of the Healthcare and Life Sciences Data Cloud.
- Consulting and Services build solutions on Snowflake to help their clients maximize the business value of being data-driven.

“The Snowflake Healthcare & Life Sciences Data Cloud can unlock the next generation of innovation in the industry by enabling organizations to take advantage of borderless data access while ensuring strict data governance, security, and

privacy compliance," said Todd Crosslin, Healthcare and Life Sciences Industry Principal at Snowflake.