

## Baxter launches campaign to highlight burden of kidney disease in APAC

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To tackle the growing burden of kidney disease in Asia Pacific



Baxter Asia Pacific ([Baxter](#)), a global leader in dialysis care, has launched the **Know Your Score** campaign across Asia Pacific (APAC) on World Kidney Day.

*Know Your Score* aims to educate the public on their kidney score as a gauge of their kidney health, reinforcing the idea that "knowing your score can save your life". The score is measured through the Glomerular Filtration Rate (GFR) test, simple blood test that quantifies kidney health. This simple number – like cholesterol and blood pressure measurements – indicates if a patient needs further check-ups and helps to prevent disease progression.

*Know Your Score* emphasizes the need for routine testing to detect and prevent CKD, especially among those who are suffering from hypertension and /or diabetes. It also encourages the public to learn more about kidney scores and lifestyle tips to prevent kidney disease, by visiting *My Kidney Journey*, a dedicated website providing information about the kidney health and CKD care.

CKD is on the rise in Asia Pacific and continues to be a major public health problem. Thailand, Singapore, South Korea, Japan, Malaysia, and Indonesia have the highest incidence of treated End Stage Renal Disease (ESRD). The largest percentage increase in incidence of treated ESRD between 2009-2010 and 2017-2018, occurred in Indonesia (1550%), followed by Thailand (204%), and South Korea (73%).