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BSD reports 391% rise in microwave ablation sales

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Singapore: BSD Medical witnessed a 391 percent increase in sales for the MicroThermX microwave ablation system product line for September 2012, as compared to September 2011.

Disposable SynchroWave antennas were a significant portion of these sales, reflecting the success of the company's fee-per-use equipment rental program and increasing utilization of MicroThermX equipment.

The MicroThermX introduced into the company's product line an innovative, high-end disposable that is used in each ablation treatment, providing an important ongoing revenue stream.

BSD's focus for the past year has been to increase MicroThermX revenues by the expansion of the fee-per-use equipment rental program and direct sales support in major US metropolitan areas. These programs are producing very successful results, and the current fiscal year promises to provide continuing growth in revenues from the MicroThermX products.