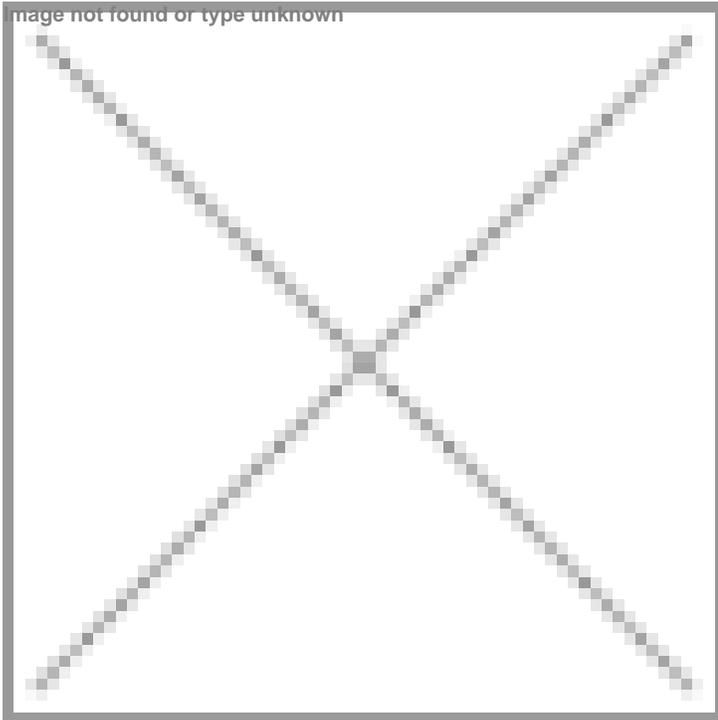




Johnson & Johnson vision to pioneer Integrated eye health ecosystem in Singapore

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The new integrated eye health ecosystem will usher in a new standard of eye care, by improving access, capacity, and hyper-personalization of patient care



Johnson & Johnson Vision, a global leader in eye health and part of the Johnson & Johnson Medical Devices Companies, is pioneering an integrated eye health ecosystem to meet Singaporeans' eye health needs at every life stage, with the support of the Singapore Economic Development Board (EDB) for talent development.

Johnson & Johnson Vision will establish a consumer-centric, experiential eye health ecosystem that connects key stakeholders in the eye health journey – patients or consumers, caregivers, eye care professionals, and other industry stakeholders – seamlessly. The ecosystem will be built to meet these objectives:

- Support eye care professionals by increasing their **capacity** to provide eye health and care services, by combining in-depth industry expertise with innovative digital capabilities;
- Increase Singaporeans' **access** to eye health and care; and
- Improve **knowledge** of eye health and vision needs among the public, through hyper-personalization of patient care.

The ecosystem will focus on "data and digitalization" initiatives that will ensure eye health in Singapore keeps abreast of technological advancements into the future. Mapped out across a three-year roadmap, key initiatives that will be piloted include a community eye health e-referral network, people-centric eye care powered by Artificial Intelligence (AI), and telehealth (see visual below for more information). The ecosystem is intended to lead the way for delivery of eye care in the

Asia Pacific region, and be the gold standard for eye health innovation.

Johnson & Johnson Vision is projected to invest in excess of SGD 10 million over three years to complement its existing activities to improve access, capacity, and hyper-personalization in the delivery of eye care in Singapore. These include:

- Research partnership with Singapore National Eye Centre (SNEC) and Singapore Eye Research Institute (SERI)
- AI Singapore (AISG) partnership
- Johnson & Johnson Vision's consumer-centric mobile platform

This project will also provide exciting job opportunities in Singapore for digital talent to enter and support the growing healthcare sector. With a focus on data and digitalization, this project is intended to foster up to 40 local next-generation talent in leadership positions with the support of EDB. These talents will drive key initiatives across 26 different professions, covering areas such as cybersecurity, user interface (UI) and user experience (UX) design, AI development, and blockchain.