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UK government funds a novel AI-based app to improve elderly care and health

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UK Research and Innovation (UKRI) is funding Ã?Â£750,000 to the app developer Changing Health



A new App technology in the United Kingdom will use artificial intelligence (AI) to provide personalized information and advice for older adults with, or at risk of, long-term medical conditions like heart disease, high blood pressure, and type 2 diabetes.

It will be available through organizations, including employers and insurers, who want their workforce or customers to enjoy better lifelong health.

The app, developed by Changing Health, a digital health company based in England's Newcastle, will get £750,000 funding from the UK Research and Innovation (UKRI) Healthy Ageing Challenge, with a further £750,000 of matching funding from existing investors: North Star Ventures, Tate & Lyle Ventures LP and Shift Invest cooperatief u.a

Ashley Duque Kienzle, Chief Product Officer at Changing Health, said, "The UKRI funding and goals align perfectly with our vision to ‘enable people to live happier and healthier lives no matter who they are or where they are’. We are excited to use our vast experience in behavior change at scale and machine learning to help older adult’s holistic health".

As part of the Healthy Ageing Challenge, UKRI provides funding alongside private investment in business-led research and development. Using this co-investment, businesses can produce and market innovations for healthy agingÃ¢â?¬Â¯thatÃ¢â?¬Â¯can beÃ¢â?¬Â¯adopted at scale. A total of £29 million in government grants, together with matching funding from private investors, will be available until 2024 for projects of up to £3 million in eligible costs.