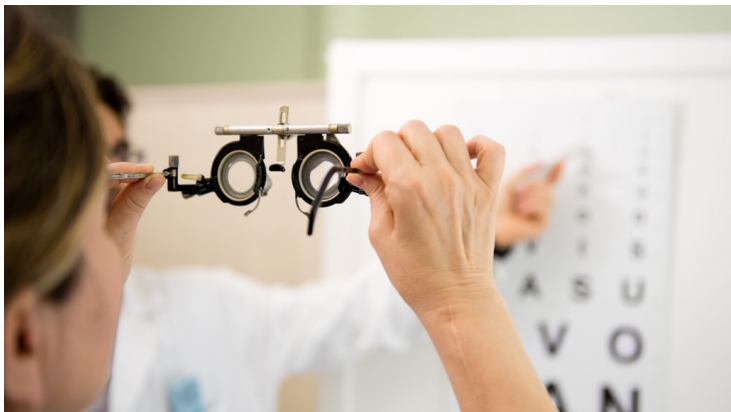


Singapore-based startup Plano ties up with Huawei to tackle myopia

05 August 2021 | News

Myopia is highest in East and Southeast Asian countries and regions



Huawei Technologies and Plano have announced their partnership to address the global problem of myopia. Through this partnership, Huawei and Plano will provide Huawei users with easy-to-use, innovative, and science-based technological solutions to help keep children and families safe online and their eyes healthy, with a focus on myopia.

The Plano application, which helps encourage behaviour that is protective for myopia, is now available on the Huawei AppGallery and Huawei wearables, including the new HUAWEI WATCH 3.

Plano, founded by Associate Professor Mohamed Dirani, is a Singapore-based healthtech startup launched in late 2017. Plano was the first spin-off from the Singapore Eye Research Institute (SERI) - Singapore National Eye Centre (SNEC) Ophthalmic Technologies Incubator Programme.

The key products in the company's ecosystem include the Plano application, the online eye health booking system, planoEyecheck, and its global eye health education-based website. The science-based Plano application, already patented in Singapore and Japan, has been adopted by more than 500,000 parents.

Plano's technologies will be a part of all facets of Huawei's architecture to provide users, for the first time, with eye health and responsible device use behaviour solutions.

Direct costs of myopia in Asia alone have been estimated at \$328 billion every year, with an additional \$244 billion in productivity losses associated with myopia.