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Job Alert: Associate Product Specialist at Bayer, China

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Act as a subject expert for user questions about the digital product features and capabilities in production.



Apply Now !

Associate Product Specialist

Your Tasks And Responsibilities

- Drive user adoption of the AI product/ platform by creating communications, training, documentation, and launch plans to empower business partners.
- Lead change management efforts to deliver customer centric solutions, by collaborating with development teams and leverage deep subject matter expertise.
- Use audio/video tools to present to large audiences of users and business stakeholders and answer questions about the digital product platforms.
- Act as a subject expert for user questions about the digital product features and capabilities in production.
- Work with development teams to identify appropriate actions based on user questions or issues.
- Coordinate with global users and business stakeholders for end user testing scenarios based on defined acceptance criteria.
- Partner with users around the globe as the subject expert to provide testing scenarios that help validate quality and alignment for continuous, iterative releases.
- Establish metrics that measure the user experience of the digital products including happiness, adoption, engagement, and task success.
- Engage with users directly (along with product management and development) to create initial set of metrics based on business outcomes.
- Monitor trends in order to influence future development of the digital product and increase value.

Who You Are

- Bachelor's degree in Computer Science, Engineering, or similar.
- 4+ years' experience working in an agile environment supporting the life cycle of software products (development, testing, launch, training support).

- Strong communication and collaboration skills.
- Entrepreneurial drive and demonstrated ability to achieve stretch goals in an innovative and fast-paced environment.
- Excellent problem-solving, organizational and analytical skills, with the ability to evolve digital product strategy based on research, data and industry trends.
- Ability to think strategically about technology and execute as necessary.
- Experiences with delivering AI products will be a plus.

Apply Now !