

## New partnership to bolster med-tech innovations in Chinese market

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**It is a key challenge for med-tech companies to bring their new and innovative products to the markets**



China Resources (Shanghai) Medical Technology and Singapore-based Alpha Innomed have signed a memorandum of understanding (MoU) on cooperating in the facilitation of technological, clinical, corporate and business development partnerships for international med-tech companies in China.

This strategic partnership offers a strong platform for the med-tech companies to bring their innovative products to China. It encloses a deep insight into the needs of Chinese healthcare system and a path to identify the novel medical technologies which match those needs.

It further incubates the selected products and leads them effectively and efficiently through the Chinese National Medical Products Administration certification process.

Ultimately, the products will access the market, through the powerful medical device distribution network under the roof of China Resources to reach a full and fast sales success.