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Job Alert : Regional Marketing Director, Immuno Dermatology at Johnson & Johnson , Singapore

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In this role, you will own the leadership of the Asia Pacific ImmunoDermatology portfolio regional strategy, including shaping the development of pipeline assets.



Apply Now !

Through this exciting work, you will have the opportunity to collaborate with local operating companies, global partners, and cross-functional team members in Asia Pacific to define strategic focus, align business plans and deliver successful business outcomes!
Leading Strategy
As the leader of regional commercial strategy, you will collaborate with cross-functional partners to develop and deploy the strategic business plan. You will need to be effective in influencing our global asset development plan to address the needs of Asia Pacific customers, as well as guide the short to mid-term commercial strategy for our inline portfolio. This will require you to proactively identify the unmet needs of patients and healthcare professionals, lead regional insight generation, and apply next-generation analytics to develop strategies and tactics.
We are seeking a strategic leader that can drive innovation! It will be important to develop creative strategies for the adoption of products, using different platforms such as omnichannel promotion to improve market performance. You will guide the team to explore different technology platforms including various internal applications to optimize impact, efficiency, and outcomes for the portfolio. As with all successful business leaders you have financial accountability of budgets and investment choices.
Leadership approaches we value:

- Using diversity and inclusion of perspectives to build innovative solutions
- Identifying and developing the capabilities to meet future business needs
- Building a collaborative performance drive culture
- Role modeling integrity through J&J credo-based leadership

What does success look like?
- Achieving commercial performance measured across the portfolio
- Excellence in execution of business plan and strategies
- Strong collaborator and ability to work effectively in cross-functional teams
- Effective budget management

Desired Skills and Experience

- A minimum of relevant Bachelor’s Degree required
- Master’s Degree in a relevant field or MBA preferred
- Professional Sales, Sales Management or Strategic Marketing experience preferably in pharmaceutical, biotech, medical device or healthcare industry required
- Experience leading a team
- Experience in the related therapeutic area desired
- Understanding of key internal and external partners in the region preferred
- Ability to travel up to 50% of the time, including overnight and weekend to support business needs as required

Apply Now !