Laser Clinics inks deal with Singapore's Privé Clinic

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The clinic will provide a pathway for the global brand to further expand into Asia

Laser Clinics has expanded its global network by entering a partnership with Singapore-based Privé Clinic. The newly rebranded Laser Clinics Singapore at Privé will offer clients the latest treatments in skin, body, cosmetic injectables and laser hair removal.

Laser Clinics' General Manager of Asia, Sona Rai Aggarwal, said the clinic will provide a flagship presence in Singapore and a pathway for the global brand to further expand into Asia. "The deal combines in-depth knowledge of the diverse Asian customer profile with the global scale and deep experience of the leading voice in non-invasive aesthetics. In what has traditionally been a fragmented and opaque market, we anticipate Laser Clinics' value-driven pricing approach to aesthetic treatments will be highly disruptive," Aggarwal said.

The Privé Clinic's distinguished founder Dr Karen Soh will continue to be the Clinic Director in addition to taking on the new role of Medical Director for Laser Clinics Singapore. Dr Soh said the agreement brings together two outstanding organisations to provide quality treatments to Singaporeans.

The acquisition will see Privé Clinic's clients transition to Laser Clinics Singapore at Privé, where all pre-purchased treatments will be honoured. All 14 staff at Privé Clinic will now be employed by Laser Clinics Singapore.