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Rockwell Automation unveils new brand LifecycleIQ Services

June 10, 2021 | News

Unleashes new possibilities for industrial companies in the Asia-Pacific region

Rockwell Automation is evolving its service and solutions capabilities and launching a new brand LifecycleIQ Services. The new brand represents the expanding ways that customers can engage with Rockwell Automation technology and highly-trained professionals to improve their performance and reimagine what's possible across their industrial value chain.

LifecycleIQ Services provide the transformative partnership that customers need and expect today. By combining digital technologies with expansive human know-how, the services help companies work faster, smarter and with greater agility at every point in their business cycle. The services can help companies realise the power of a connected enterprise during the design, operations, and maintenance stages in greenfield and brownfield facilities.

LifecycleIQ Services can help companies adopt a proactive cybersecurity approach and address the entire attack continuum – before, during and after an event. Also, as more companies connect their plants to remote workers and partners like original equipment manufacturers (OEMs), Rockwell Automation can help protect those connections with secure remote access and security posture assessment services.

Companies can address the unique workforce challenges and gaps by assessing needs, identifying priorities and creating workforce development programs. LifecycleIQ Services is also introducing a new way to receive multiple services in one contract. An Integrated Service Agreement allows companies to select a package of offerings to simplify their support needs and have just one number to call to access experts and receive priority service. Companies can get 24x7 technical support, repair services, reports and analytics, field services and more, all in one integrated contract