

RaySearch Labs enters Australia, NZ market with oncology software

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Australasia is a stable and growing market for advanced oncology software



RaySearch Laboratories AB, based in Sweden, has announced the establishment of a wholly owned subsidiary based in Australia to serve the Australia and New Zealand markets.

RaySearch Australia and New Zealand will provide direct service and sales to customers in the region.

By establishing a strong local presence, RaySearch will be better able to meet the needs of customers in Australasia, which is a stable and growing market for advanced oncology software.

RaySearch already has a solid market presence in Australasia, and several leading clinics in the region have chosen RayStation® as their treatment planning system. U

Until now, the company's operations in the region were run through an agreement with local distributor alphaXRT. The two companies will maintain a strong collaboration to ensure the best possible service to customers in the future.

RaySearch is a medical technology company that develops innovative software solutions to improve cancer care. The company markets worldwide its treatment planning system RayStation and next-generation oncology information system RayCare.