

## **Toyoda Gosei invests in medical device development startup**

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**Toyoda Gosei will integrate Genial Light's expertise in the medical and healthcare business**



Toyoda Gosei, a Japanese manufacturer of rubber and plastic automotive components and LEDs, has invested in Genial Light Co., Ltd., a startup that develops testing equipment and other devices for medical institutions, with the aim of promoting product development in the healthcare field.

Since its foundation in 2006, Genial Light has worked together with medical device manufacturers and applied its optical technologies to develop small inspection devices for international markets.

This includes devices that provide highly accurate measurements of biological information, such as pulse and blood components, and devices that measure blood in patients' urine and hemoglobin concentration while they are receiving dialysis.

Toyoda Gosei will integrate Genial Light's expertise in the medical and healthcare business in accelerating practical application of products that contribute to a healthier and safer society.