

0

12 March 2021 | News

**The conference is hosted by Korea's Ministry of Health and Welfare, led by Minister Kwon Deok-cheol, and organised by the Korea Health Industry Development Institute (KHIDI), led by President Kwon Soonman**



The upcoming Medical Korea 2021, the 11th Global Healthcare and Medical Tourism Conference, is being held virtually to discuss the latest healthcare trends and forecasts, to share Korea's advancing medical industry from March 18 – 24 2021 on the Medical Korea 2021 website. The conference is hosted by Korea's Ministry of Health and Welfare, led by Minister Kwon Deok-cheol, and organised by the Korea Health Industry Development Institute (KHIDI), led by President Kwon Soonman.

With the theme 'Global Healthcare, Where Your Days Begin Again', the conference will bring together academic and industry experts from around the world to analyse and share insights on the latest trends in global healthcare in 2021 post-pandemic. Furthermore, Korea's treatment cases for severe illnesses and the trend of digital healthcare will be introduced, recognising Korea's medical treatments.

The conference will begin with an opening remark by Kwon Soonman, the Minister of Health and Welfare, followed by a keynote speech by Stephanie Allen, Global Healthcare Leader, Deloitte.

The opening will be followed by a panel discussion titled 'Changes and Prospects of the Global Healthcare Market'. In this session, experts will share global trends and changes in the recent healthcare market.

There will be a total of 11 sessions at the conference. Additional session topics across global healthcare include trends in medical tourism, policies, and digital health as well as academic insights into the latest medical technologies, therapies, and their position in global health in the era of COVID-19. There will also be special sessions that discuss Korea's medical advancement, especially in treatments for severe illnesses and medical training.

A business meeting and online exhibition will be held at Medical Korea 2021, providing opportunities for partnership and networking opportunities, and key panel discussions among key stakeholders in the global healthcare industry.