# Pelican biothermal launches new webinar series

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**Thought leaders offer insights and practical how-to presentations on cold chain-related topics**

Pelican BioThermal, the global name in temperature-controlled packaging, partners with industry experts to offer InnovationShare, a new webinar series focusing on best practices in clinical and commercial supply chain management. InnovationShare debuts in early March with monthly courses already scheduled through July.

"As we move into 2021, we continue to see the world focus on gathering and learning through virtual forums," said Adam Tetz, Director of Worldwide Marketing at Pelican BioThermal. "InnovationShare helps fill the in-person learning gap by offering online content, which is traditionally presented at live events. Unlike other online learning opportunities, our courses are free to those who register, highlighting our commitment to spreading best practices and impactful education to the cold chain industry."

Bernard McGarvey, Ph.D. of Parenteral Supply Chain, Inc. and Steve Jacobs with Global BioPharm Solutions present the first four webinars. McGarvey spent 34 years working for Eli Lilly and Company applying First Principles of thinking to improve engineering decision making and problem solving before retiring in 2017 and joining Parenteral Supply Chain, Inc. Jacobs' background includes executive roles at a multinational clinical supply chain contract organization that served large pharmaceutical and biotech companies, as well as supply chain operations leadership at Johnson & Johnson. He now focuses on consulting, training, coaching and speaking through Global BioPharm Solutions.

InnovationShare Webinars presented by McGarvey and Jacobs include:

- Part 1: Outline and Justification for the QT Methodology (March 4, 2021)
- Part 2: A Worked Example of the Methodology (March 25, 2021)
- GDP Update - The Importance of Self Auditing (April 21, 2021)
- Analysis of Shipper Performance Using Performance Curves (May 20, 2021)