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C-RAD takes surface-guided imaging solutions for radiation therapy to Korea

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C-RAD signed a distribution agreement with the South Korean company WITH-GLOBAL to cover sales and servicein the local market

WITH-Global is a distribution mainly active in the field of diagnostic imaging and radiation therapy. With a team of 27 employees WITH-Global has a strong focus on providing services to its customers reaching from consulting to maintenance and hospital network services.

WITH-Global has obtained the distribution rights for C-RAD's positioning products and the HIT Laser systems. Sweden based firm C-RAD develops surface-guided imaging solutions for radiation therapy to allow highly accurate dose delivery to the tumor, and at the same time, to protect healthy tissue from unwanted exposure.

Mr Joo Il Dong, Managing Director of WITH-Global comments, `'We are very excited to team up with C-RAD and to provide surface tracking to the Korean market. This will further grow our support in the Radiation Oncology community for Korea."

`'WITH-Global's extensive healthcare network will provide C-RAD a strong presence for existing customers and new customers in Korea. The ability to provide strong clinical support in Korea alongside the WITH-Global team will be instrumental to the ongoing success.'' says James Nguyen APAC Sales Director of C-RAD

C-RAD has multiple installations of its Catalyst and Sentinel products at leading cancer centers inSouth Korea. The South Korean market has approximately 70 radiation therapy centers and is one of the most developed healthcare markets inAsia.

"I am very pleased to announce the partnership with WITH-Global. We were looking for a partner, that has a strong sales organization, in combination with a clinical support team to provide excellent service to existing and future customers." says Tim Thurn, CEO and President of C-RAD AB, "Motion Management is on its way to become standard of care for advanced radiation therapy. The cutting-edge C-RAD solution provides the tools needed to support high precision treatments in an save and efficient radiation therapy workflow."