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Thailand's BDMS Group to accelerate medical innovations

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BDMS aims to provide advanced healthcare services with Thai hospitality by deploying Plug and Play's state-of-the-art technology



Bangkok Dusit Medical Services Plc (BDMS), one of the most prestigious hospital networks in the Asia-Pacific region, has announced its partnership with Silicon Valley-based innovation platform Plug and Play Tech Center to develop innovation for a new paradigm of medical treatment.

Through this partnership, BDMS intends to leverage Plug and Play's global ecosystem to identify the latest cutting-edge technologies to drive innovation across its business units to provide advanced healthcare services with Thai hospitality for excellent experience.

"Plug and Play's global community helps open new doors to accelerate innovations to improve and add value to our products and services. The excellent combination of advanced medical technology and digitalization will bring substantial value to provide better care through state-of-the-art technology," said Ms. Poramaporn Prasarttong-osoth, M.D, President, Bangkok Dusit Medical Services PCL., and CEO Group 1, Bangkok Hospital.

As one of the Top 5 private hospital operators in the world by market capitalization, BDMS continues to drive innovation with four key strategies to Improve Operational Efficiency, Enhance Excellent Patient Experience, Integrate Value-based Healthcare Service and Reform to Smart Hospital System.

"We are very excited to have BDMS joined the Health track of our Thailand Smart Cities program. The engagement of BDMS will provide them access to the best digital health startups in the world and giving them visibility across industries," said Mr. Shawn Dehpanah, Executive Vice President and Head of Corporate Innovation APAC of Plug and Play Tech Center.

Plug and Play is a global innovation platform that brings together the best startups with the world's largest corporations to explore new ideas, mentor, learn, and innovate together.

BDMS joins Plug and Play with 7 corporations in their Thailand Smart Cities Program, including Charoen Pokphand Group (C.P. Group), PTT Group Plc, Thaioil, K.E. Group, Filinvest Development Corporation, and Bangchak.

***Image Caption**: From left to right: Ms. Patcharin Boonyarungsun, Ph.D., Director of Quality Management & Innovation, Bangkok Dusit Medical Services PCL, Mr. Shawn Dehpanah, Executive Vice President and Head of Corporate Innovation APAC at Plug and Play Tech Center, Ms. Poramaporn Prasarttong-osoth, M.D, President, Bangkok Dusit Medical Services PCL., and CEO Group 1, Bangkok Hospital, Ms. Tanya Tongwaranan, Program Manager Thailand at Plug and Play Tech Center*