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Taiwan's TAITRA launches online medical show

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The forum houses 700 medical products from 28 leading medical suppliers



Taiwan External Trade Development Council (TAITRA), the operator of the nation's largest B2B portal Taiwantrade.com, has launched the 2020 Medical Online Show.

The dedicated online showcase houses 700 medical products from 28 leading medical suppliers. A creation of such online exhibition, TAITRA believes, not only will make a contribution to the global medical and healthcare industries during the pandemic but will help Taiwan's suppliers gain enormous publicity. In meeting global demands for pandemic prevention, TAITRA covers 20,000 products from 15 industries.

Taiwantrade.com, the largest B2B portal in Taiwan with an annual traffic of 32.5 million visitors, is sponsored by the Bureau of Foreign Trade and organized by TAITRA. In February, inquiries from worldwide buyers on the website grew 170% compared to the previous month.

According to TAITRA Digital Commerce Department Director Chen Ling-chun, the pandemic led to a drastic increase in the number of inquiries for healthcare products on the website.

Visit the 2020 Medical Online Show
https://medical.taiwantrade.com/mp/online-show.
Featuring 28 leading medical suppliers and 700 medical products.

Visit the Anti-epidemic Economy showcase
https://anti-epidemic.taiwantrade.com/

Over 10,000 products from 7 major industries - medical consumables, diagnoses and monitoring, hospital & nursing equipment, surgeries and clinical treatment, pharmaceutical and health supplements, wound care, and first aid supplies & health supplies.