

## BenQ launches eye-care monitor to protect consumers' eye health

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The GW2780T eye-care monitor offers the user many vision health-focused features



Singapore-based BenQ, the world-leading provider of digital lifestyle innovations, has announced the launch of GW2780T Eye-care Monitor and Monitor Light ScreenBar, a powerful combination to safeguard eye health for any work and study environment. GW2780T is the 27-inch edition of its popular predecessor GW2480T 24-inch monitor, featuring the latest eye-care technologies and height adjustment stand; complemented by the ScreenBar, an intelligent clip-on monitor light with advanced sensors and dimmable features designed for consumers' viewing comfort.

The latest model in BenQ's G-Series LED monitors, the GW2780T Eye-care Monitor offers the user many vision health-focused features, including BenQ's exclusive Brightness Intelligence Technology (BI).

The GW2780T Eye-care Monitor uses BI to automatically adjust the screen light to suit the user's surrounding environment,

adapting brightness and enhancing dark areas on the display without overexposing bright regions.

Both the GW2480T and GW2780T Eye-care Monitors offer pairing options with laptops, tablets, and even smartphones, allowing the user to enjoy the comfort of big-screen projection, with the help of Flicker-Free Technology and Low Blue Light Technology.

Furthermore, the ScreenBar is a cutting-edge e-reading monitor light that features an exclusive auto-dimming feature, asymmetrical optical design, and a patented clip, removing the need for a lamp base and additional table space. The Monitor Light ScreenBar is 14 adjustable brightness levels and has 8 colour temperature levels (from 2.7K to 6.5K), maximising the user's efficiency and comfort.