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Robots luminaries converged to explore future-proofing APAC manufacturing

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Universal Robots Ã¢â?¬Å?Meet the Cobot LeadersÃ¢â?¬Â• collaborative keynote virtually connecting APAC leaders and practitioners from 6 to 8 October



Universal Robots, the global leader in collaborative robots (cobots), has successfully completed the first “Meet the Cobot Leaders” session in Asia-Pacific, a ‘live’ online interactive congress on cobots and their encompassing role in the future of manufacturing throughout Asia-Pacificon 6 October 2020.

Leading cobot luminaries, Mr Jürgen von Hollen, President of Universal Robots, Mr James McKew, Regional Director of APAC, Universal Robots, and Dr Che Fai YEONG, Director of DF Automation and Robotics and Associate Professor at Universiti Teknologi Malaysia, expounded industry insights and answered industry practitioners and attendees online, with visionary and practical insights on post-pandemic manufacturing, and how manufacturers in Asia-Pacific can be future-ready.

Dr Yeong, a name associated with robotics and inventions in Malaysia, and a winner of more than 100 awards nationally and internationally, moderated the session.

The event converged the luminaries and attendees with a lively exchange of ideas and recommendations on serious disruption to supply chains, sudden material shortages, and steep swings in demand left manufacturers grappling with changes.

Surmounting challenges with innovation

Cobots have been the perfect nimble tool for many innovative applications. Universal Robots' cobots do not require professional engineers or software developers to utilise the cobots, anyone with an ability to operating a simple graphical tablet will be able to command and control such cobots after some basic training.

“We foresee cobots to grow exponentially in the very near future in our ASEAN region, especially in the small and medium businesses (SMBs) segment. COVID-19 has accelerated the adoption of cobots in many industries. I believe Universal Robots to be a pre-eminent leader in steering the development and adoption of cobots in our region to help businesses succeed against obsolescence, especially since their cobots are especially easy to learn and operate," said Dr Yeong, moderator of “Meet the Cobot Leaders” conference, and Director of DF Automation and Robotics.

"Meet the Cobot Leaders”

“Meet the Cobot Leaders” is part of “WeAreCobots APAC”, the first collaborative robots virtual expo in Asia Pacific, hosted by Universal Robots. From 6 to 8 October 2020, participants can gain enriching insights from more than a hundred automation experts on overcoming manufacturing challenges in Asia-Pacific, visit a wide array UR+ partner exhibition booths, select from

45 live demos and ask questions during online session. “Meet the Cobot Leaders” and All 15 online keynote sessions, including “Meet the Cobot Leaders” will be on-demand at https://wearecobots.apac.vfairs.com/ from 9 October to 7 November 2020.