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Singapore and Apple partner on national health initiative

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LumiHealth app encourages healthy lifestyle changes through technology



The government of Singapore and Apple® have announced their partnership on the health initiative LumiHealth, a personalized program to encourage healthy activity and behaviors using Apple Watch®.

The first-of-its-kind program was designed by Singapore's Health Promotion Board in conjunction with Apple as part of the country's Smart Nation initiative, a national effort to leverage technology to deliver benefits to its citizens and businesses.

Created in collaboration with a team of physicians and public health experts, LumiHealth uses technology and behavioral insights to encourage Singaporeans to keep healthy and complete wellness challenges through their Apple Watch and iPhone®.

The LumiHealth app, designed with user privacy and security at its core, is available in the App Store® for pre-order now, and the two-year program will be offered from late October 2020.

LumiHealth harnesses the power of Apple Watch to encourage and empower Singaporeans and residents to adopt healthy habits through personalized reminders, programs, activity coaching, and incentives.