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Nex Cubed partners with ESG to support digital health startups

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Under the new partnership, Nex Cubed will run its Innovation Launchpad Program to support up to 16 Singapore Digital Health Startups in two cohorts.



Nex Cubed, a leader in early-stage innovation and startup acceleration, has announced a partnership with Enterprise Singapore (ESG), the government agency championing enterprise development and startup innovation, to support Singapore digital health startups that are interested in expanding their business to the US Market.

Under the new partnership, Nex Cubed will run its Innovation Launchpad Program to support up to 16 Singapore Digital Health Startups in two cohorts. The program will focus on preparing the startups for US market entry.

"This program is part of Nex Cubed's commitment to provide companies from outside the US with the tools, resources, and knowledge required to successfully and affordably scale their business into the US Market," said Nex Cubed CEO, Marlon Evans. "Through our partnership with Enterprise Singapore, we are strengthening the digital health ecosystem as a whole and helping to build the world's greatest companies."

As part of the three-week virtual acceleration program, selected startups will undergo a series of workshops to learn how to navigate the highly complex and regulated healthcare industry in the US. They will also have the opportunity to engage key stakeholders including providers, payers, and policymakers. In addition to group sessions, each startup will be assigned a dedicated advisor who will help them formulate their US Go-to-Market Strategy, which they will have the opportunity to validate via virtual customer and investor meetings.

"Nex Cubed has created a distinguished 17-member Advisory Team that is embedded with the accelerator companies and works with founders on a daily basis. We have also assembled a 51-member Digital Health Investor Advisory Board that is comprised of Tier 1 angel, institutional, and corporate investors from around the world," said Daniel Haders II, Ph.D., Managing Director of Digital Health at Nex Cubed.

Applications are now being accepted for the first cohort which will take place from November 2, 2020 through November 20, 2020. To learn more about the program, please visit the Nex Cubed-Enterprise Singapore Webpage.

Program guide for Startups: blog post

International Programs: Click here