

Yoozoo joins hands with Plano to tackle global myopia epidemic

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By sharing both company's technical and professional expertise



Plano Pte Ltd, a Singapore-based health technology startup, and one of the world's leading providers of interactive entertainment, YOOZOO, have inked a Memorandum of Understanding to address the global burden of myopia in Singapore, the region and beyond.

Whilst YOOZOO is best known for its work in global development and publishing, in recent years they have built upon their expertise in games to develop an AI Innovation Lab, focusing on healthcare, wellness and education.

Plano is a health technology company that specializes in myopia management through education, awareness and science-based technological interventions, which include the planoApp and planoEyecheck, an online optometry booking platform. In less than 3 years since its inception, Plano is considered as one of the world leaders in raising awareness and educating the public on myopia, its risk factors and management strategies.

Through this partnership, YOOZOO and Plano aim to address and combat the myopia epidemic by sharing both company's technical and professional expertise with the common vision of improving the quality of life and providing a myopia-safe environment for families worldwide.