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ASIA EDITION

Joimax expands presence in Australia

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Announces a new partnership with Australian medical device distributor, LifeHealthcare



Joimax®, the German-based market leader in technologies and training methods for full-endoscopic and minimally invasive spinal surgery, is pleased to announce a new partnership with Australian medical device distributor, LifeHealthcare. The two companies have entered into a long-term relationship to provide a broader surgical choice for patients considering spinal surgery.

Endoscopic spine surgery has been steadily growing in popularity since the late 1990's with exponential growth in the technique for the past ten years. Surgeons throughout the world have reported that this type of surgery can assist patients in faster recovery, allowing them to reduce their post-operative stay.

"We're very pleased to collaborate with joimax®," comments LifeHealthcare Chief Executive Officer Matt Muscio. "Endoscopic spine surgery is a technique that enables patients to have access to truly minimally invasive surgical procedures of the spine."

LifeHealthcare is a leading independent provider of healthcare solutions in Australia and New Zealand bringing healthcare professionals innovative medical devices by partnering with world class companies who share the vision of innovation and making a real difference to people's lives. LifeHealthcare has been recognised as one of the Financial Times 1,000 High Growth Companies in Asia-Pacific (APAC).

Thus, joimax® strengthens its sales activities in Australia and enters into another important partnership across APAC.