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Nine Technology strengthens presence in pelvic care market

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Manufactures hihip, correct posture device, for the young and senior generations



Nine Technology, a Korean correct posture device manufacturing company, has recently been promoting hihip, pelvic care product, to consumers by conducting various marketing to enter China.

First, Nine Technology is in the process of influencer marketing through Xiaohongshu. Xiaohongshu is one of the three SNSs in China, and it is the most influential SNS targeting women in their 20s and 30s.

The famous influencers who have Xiaohongshu channels are reviewing hihip, giving details of hihip information, how to use it, and appealing to the subscribers of hihip's features, and attracting the desire to purchase.

In addition, Nine Technology has recently registered hihip in V5Shop, which is well-known as a station in China, and opened a site for consumers to easily purchase hihip.

Nine Technology manufactures hihip, correct posture device, for the young and senior generations. hihip is used for female consumers in their 10's~40's who wear high heels often, work sitting for a long time, and are in post-pregnancy care. hihip helps in correcting a twisted pelvis, and aids in body shaping, and hip-up functions. In addition, as the age increases, the pelvis develops and the muscles weaken. hihip also helps to correct the pelvis for senior generation.