

Pelican Biothermal expands reach to Australia

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Wilpak Group International will provide sales and support from their headquarters in Melbourne, Australia



US based Pelican BioThermal, the global name in temperature controlled packaging, announced the further expansion of its worldwide reach into Australia and New Zealand, effective immediately. Wilpak Group International will provide sales and support from their headquarters in Melbourne, Australia.

This is also an expansion of the current successful global partnership with Wilpak Group International. Pelican BioThermal provides its customers the additional option to utilize their InsulCap® portfolio of thermal covers to protect temperature-sensitive pharmaceutical payloads.

“We are pleased to announce the latest expansion of our global footprint,” said Ed Meyer, Vice President of Worldwide Sales at Pelican BioThermal. “We have expanded our distribution to Australia and New Zealand, working in conjunction with fellow industry leading supplier Wilpak, whose technologically advanced thermal blankets complement our own product range, offering another thermal protection option for our customers.”

Adam Wilson, Managing Director of Wilpak Group International, added: “We welcome the opportunity to develop a closer partnership with Pelican BioThermal. Our product portfolios are complementary to managing a pharmaceutical manufacturer’s needs for temperature control during shipment. It’s exciting to be trusted with expanding availability of the Cr?do™, CoolGuard™ and CoolPall™ thermal packaging lines into Australia and New Zealand. I’m thrilled about the opportunities sure to follow the expanded collaboration between our two companies.”