

## Taiwan Healthcare+ Expo 2019: A 360° exposure to MedTech and Therapeutic world

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**Taiwan Healthcare provides convenient access to certified and high-quality medical services supported by its burgeoning biotechnology industry.**



Taiwan Healthcare+ Expo 2019, an enriching exposure to advanced medicine and digital technology was an engaging encounter with practitioners of the healthcare sectors, medical professionals and MedTech explorers from around the globe during 3<sup>rd</sup> to 6<sup>th</sup> Dec 2019, at Taipei Nangang Exhibition Center.

Expo 2019 witnessed more than 173,705 visitors, 2800+ international professionals, 52 hospital & medical institutes, 28 industry associations, 12 medical conferences and much more knowledge sharing platforms. Expo also convened 25,000 professional visitors including hospital decision-makers, buyers, distributors, Venture capitalists, company executives as 600 exhibitors hosting in 1,850 booths from 17 countries.

Healthcare + Expo Taiwan was the key Asia Pacific forum for interdisciplinary collaboration between the medical, health, IT / electronics, and bio-pharmaceutical sectors, which provides a common stage for the development of medical technology, innovation and new ventures.

Medicine and technology being the key drivers, Healthcare+ Expo have seen rapid growth in size and significance of procurement, networking, and marketing since its inception in 2015. The expo encourages global participation from buyers, enterprises, Hospital management executives, health industry BD executives, distributors, medical agencies, and venture capitalists to showcase smart healthcare and Hospital equipments. More than 2800 international professionals from Europe (4.1%), Southeast/South Asia (47.2%), Northeast Asia (11.3%), America (9.3%), China, Hong Kong, Macao (20%), Middle East (2%) explored the offering of modern health care technology.

**Australia-Taiwan Biomedical & Digital Health Forum:**

A forum organized by Australian authorities, China Medical University Hospital and Research Center for Biotechnology and Medicine Policy explored the landscape in bio-innovations and digital health development in Australia and Taiwan, with a view to identifying and developing opportunities for collaborations. The Australian and Taiwanese speakers shared their expertise and insights in their areas of specialization to unleash the potential MedTech capabilities to leverage innovative health technologies and solutions.

The Global leading medical system innovator and prime players in therapeutic solutions viz. Hitachi, IBA, Varian and Sumitomo launched the symposium featuring the latest developments, applications and business models of advanced therapies

### **Exhibition Themes**

The expo had 7 exhibition themes, hospitals/medical institute (32%), smart healthcare (20%), preventive medicine/ health management (17%), depicting bio-innovation (12%), biotech/ pharmaceuticals (7%), genetic medicine/cell therapy (7%), Bio agriculture (5%).

**Hospitals and medical institutes:** Healthcare+ Expo 2019 hosted the Hospitals and medical institutes from the diversified sectors which offer advanced medical technology and surgery solutions, medical specialities, speciality diagnosis, nursing care services, hospital management, and health IT system.

**Smart healthcare and hospital equipment's:** Advances in healthcare AI and technology are uplifting the medical facilities with smart hospital solutions and system, mobile healthcare devices, sensors and wearable products, hospital equipment's, diagnosis, monitoring device and surgical products.

**Preventive medicine/health management:** Focusing majorly on Personal health management, health evaluation/ promotion services, disease prevention supplies, health supplements, sport medicine, assistive technologies, training products, long term care organisations, assisted living and nursing homes, speciality clinical, pharmacies, medical insurance, home healthcare, telemedicine, home-use medical devices and rehabilitation product

**Bio innovation:** Innovative technologies from academic and research institutes and start-ups, R&D services, collaborations, and incubator services, financial, intellectual property, commercialisation, and regulatory consulting services

**Biotech /pharmaceutical:** The key industries for the production of any active pharmaceutical ingredients (APIs), CMOs, CROs, CDMOs, new drugs, biologics, vaccines and generics, new drug development, testing, manufacturing equipment, and pharmaceutical plant construction services

**Genetic medicine/ cell therapy:** An elevated interest in precision medicine has encouraged the procedures like genetic testing, screening, and disease risk assessment, biomarker-based diagnostics, reagents, and instruments, cell therapies, stem cell storage services, regenerative medicine, and related reagents, instruments

**Bio-agricultural:** Development of natural ingredients and cultivation and production of organic products, bio-detection reagents, products, and services for plants, animals, and food safety, animal feed activities, drugs and vaccines and plant growth regulators

### **An interactive platform beneficiary to every attendee**

Global professionals gathered at the Taiwan Expo 2019 with the purpose of sourcing the products and their service (24.1%), source partnering (18.8%), purchase products and their services (6.1%), to develop a business network (15.5%) and to gather market and sector intelligence (31.5%).

**Bio B2B platform:** Taiwan Expo B2B platform was designed accurately for bio-business professionals to find value-added partnerships in Taiwan in fields ranging from APIs, pharmaceuticals, and medical devices, to bio-agricultural and health supplement companies. Bio B2B connected professionals and industrialists seeking new pipelines and technology platform, innovative and high-quality bio-medical products, manufacturing-distributing or contract research services with the suitable bio-medical companies in Taiwan that fit their specific needs. Expo 2019 assisted the aspirants in compiling, selecting, and making available remarkable achievements and technological developments originated in Taiwan in medicine and biotechnology sectors.

**A hope to Patients:** The Expo platform was a demo guide to the world-class medical facilities Taiwan Healthcare network can offer to patients. Taiwan is known for its high-quality niche medical services such as liver transplantation, craniofacial

surgery, artificial reproductive technology, comprehensive minimally-invasive surgeries, and many more with high success rate.

**A Professional manual to medical practitioners:** The Expo exhibits were enriching to practising healthcare professionals to grab an opportunity with hospital collaboration projects, medical & clinical partnerships and hospital management cooperation with leading medical centres in Taiwan. Medical professionals evaluated the opportunity for direct collaboration request with a medical team.

Dr Shih-Sheng Chang, Chief Secretary, China Medical University Hospital, Taichung, said, “The annual Taiwan Healthcare Expo presents cutting-edge biotechnologies and their applications in the medical field. It also provides a platform for hospitals, medical device companies, pharmaceutical companies as well as technology companies to exchange the latest information. This year CMUH was honoured to present developments on stem cell therapies, immune cell therapies, medical AI system application, and 3D printing. It successfully attracted more than 3000 visitors.”

Dr Hsiu-Ling Hsiao, CSO, Ever Supreme (ES) Bio-Technology, as one of the exhibitor says, “The annual Taiwan Healthcare Expo provided the opportunities for our company to present our accomplishments and portfolio to the public. It also helps us to be visible and to get a connection with international experts and customers. In compliance with the new policy of Regulations Governing Specific Cellular Therapeutic Technology (RGSCCTT) in Taiwan, ES is the first biotechnology company approved to use Dendritic Cells (DC) to treat all stages of 8 cancers”.

Visitors to the Expo were encouraged to take diagnosis test to learn their health status, consult the medical experts or experience the latest development of healthcare services, purchase health beneficiary products, nutrition, healthcare aids, medical alert systems, medical supplies, patient care, mobile services for health and sports gears and many more interactive activities.

Also, Refer:

[2019 Healthcare + Expo Taiwan Kick starts with a grandeur ceremony at Taipei](#)

[Taiwan Healthcare+ Expo B2B opportunities](#)